**CBS** TELEVISION STATIONS

Order ID: 57135 10/26/12 03:29 PM CF LOC-POL FBD - LBD: 10/29/12 - 11/06/12 HL#: Created: Client: COMMITTEE TO ELECT JOHN... CPE: 11 Agency Commission: 15 % Updated: EMENDEL on 10/26/12 03:59 PM Agency: LITTLEFIELD CONSULTING (287117) Product: **AUDITOR GENERAL (1310)** Self Protect.: :20:00 Confirmed: 10/26/12 03:49 PM Buyer: Demo: **HHOLDS** DMA RTG Sched, Code: D Contract: 10/29/12 08:56 AM BM: SS AE: Brian Butz-1-KDKA-TV Billing Int: Monthly WTAE: 0% WPGH: 0% WPCW: 0% Share: 0% WPXI: 0% WPMY: 0% CABLE: 0% ALL RATES ARE NON PRE-EMPTIBLE. PAID FOR BY: COMMITEE TO ELECT JOHN MAHER MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 001 MLOCAL5A 1 1 0 0 0 0 0 MORN 15 D 0.0 \$234.00 \$468.00 FBD LBD Nov 05 11/05/12 11/06/12 2 Dur SC Self Pr Time Class Eligible Days **Break Type** Sales Catg Rate Spots Total NR A/G Item **HHOLDS** 002 MLOCAL6A 1 1 1 1 2 0 0 MORN 15 D \$468.00 \$2,808.00 0.0 FBD LBD Oct 29 10/29/12 11/02/12 6 NR A/G Time Class Break Type Dur SC Self Pr Sales Catg Rate Spots Total Item Eligible Days **HHOLDS** 003 MLOCAL6A 2 2 0 0 0 0 0 MORN 15 D 0.0 \$468.00 \$1,872.00 FBD <u>LBD</u> Nov 05 11/05/12 11/06/12 4 Eligible Days Time Class **Break Type** Dur SC Self Pr Sales Catq Rate Spots Total NR A/G Item HHOLDS 0 0 1 1 1 0 0 MORN 15 D 004 07:00 - 08:00 0.0 \$292.50 3 \$877.50 FBD LBD Oct 29 10/31/12 11/02/12 3 NR A/G Item Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total 005 1 2 0 0 0 0 0 MORN 15 D \$877.50 07:00 - 08:00 0.0 \$292.50 FBD LBD Nov 05 11/05/12 11/06/12 3 Time Class Item Eligible Days **Break Type** Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 006 DLIVE9A 1 0 1 1 1 0 0 DAY 15 D 0.0 \$146.00 \$584.00 FBD LBD Oct 29 Nov 05 10/31/12 11/05/12 3 1

Time Class

FBD

10/29/12

LBD

11/05/12

NNOON

Item 007 Eligible Days

1 1 1 1 1 0 0 NEWS

Oct 29 Nov 05

1

**Break Type** 

Sales Catg

**HHOLDS** 

0.0

Rate

\$468.00

Spots

Total

\$2,808.00

Dur SC Self Pr

15 D

NR A/G

NEWS4PM

Share: 0%

800

NR A/G

Total

\$2,340.00

\$468.00

Order ID: 57135 CF LOC-POL HL#: FBD - LBD: 10/29/12 - 11/06/12 Created: 10/26/12 03:29 PM CPE: Client: COMMITTEE TO ELECT JOHN... // Agency Commission: 15 % Updated: EMENDEL on 10/26/12 03:59 PM Agency: LITTLEFIELD CONSULTING (287117) **AUDITOR GENERAL (1310)** Self Protect.: :20:00 Confirmed: 10/26/12 03:49 PM Product: **HHOLDS** DMA RTG Sched, Code: D 10/29/12 08:56 AM Contract: Buyer: Demo: Billing Int: AE: Monthly BM: SS Brian Butz-1-KDKA-TV

WPCW: 0% CABLE: 0%

0.0

WPMY: 0%

Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots

15 D

WPGH: 0%

FBD LBD Oct 29 Nov 05 10/30/12 11/05/12

WPXI: 0%

1 1 1 1 1 0 0 NEWS

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 009 NEWS5PM 1 0 0 0 0 0 0 NEWS 15 D 0.0 \$682.50 \$682.50

FBD LBD Nov 05 11/05/12 11/05/12 1

WTAE: 0%

NR A/G Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg Rate Spots Total Item **HHOLDS** NEWS530PM 1 0 0 0 0 0 0 NEWS 15 D \$682.50 \$682.50

FBD LBD Nov 05 11/05/12 11/05/12 1

Time Class Eligible Days Dur SC Self Pr Sales Catg NR A/G Break Type **HHOLDS** Rate Spots Total Item 15 D 011 NEWS6PM 1 1 1 1 1 0 0 NEWS 0.0 \$702.00 5 \$3,510.00

FBD <u>LBD</u> Oct 29 Nov 05 10/30/12 11/05/12 4 1

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G NEWS630PM 1 1 1 1 1 0 0 NEWS 012 15 D 0.0 \$702.00 \$4,212.00

FBD LBD Oct 29 Nov 05 10/29/12 11/05/12 5 1

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg Total NR A/G **HHOLDS** 1 0 0 0 1 0 0 NEWS 15 D 013 NLATE03 \$1,463.00 \$2,926,00 0.0

FBD LBD Oct 29 Nov 05 11/05/12 11/02/12 1

Time Class Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total Item Eligible Days 014 NEWSSAT6A \* \* \* \* \* S \* NEWS 15 D 0.0 \$195.00 \$195.00

FBD LBD Oct 29 11/03/12 11/03/12

NR A/G



**KDKA-TV** 

FBD - LBD: 10/29/12 - 11/06/12

Created: 10/26/12 03:29 PM

COMMITTEE TO ELECT JOHN...

Order ID: 57135 CF LOC-POL

CPE: //

Self Protect.: :20:00

HL#:

Agency Commission: 15 % Updated:

Buyer: AE:

Share: 0%

Agency: LITTLEFIELD CONSULTING (287117) Brian Butz-1-KDKA-TV

WTAE: 0%

AUDITOR GENERAL (1310) Product: **HHOLDS** DMA RTG Demo:

Sched. Code: D

Confirmed: Contract:

EMENDEL on 10/26/12 03:59 PM 10/26/12 03:49 PM

10/29/12 08:56 AM Billing Int: Monthly BM: SS

WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G NEWSSAT8 \* \* \* \* \* S \* **NEWS** 15 D \$292.50 \$292.50 015 0.0

FBD LBD Oct 29 11/03/12 11/03/12 1

WPXI: 0%

Sales Catg Item Time Class Eligible Days Break Type Dur SC Self Pr **HHOLDS** Rate Spots Total NR A/G \* \* \* \* \* S \* NEWS 016 NEWS6-730 15 D 0.0 \$487.50 \$487.50

FBD LBD Oct 29 11/03/12 11/03/12 1

NR A/G Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total Item \* \* \* \* \* \* S BNSP WFINAN630AM 15 D \$87.75 \$87.75

FBD LBD Oct 29 11/04/12 11/04/12 1

Time Class Dur SC Self Pr Sales Catg NR A/G Eligible Days Break Type **HHOLDS** Rate Spots Total Item \* \* \* \* \* \* S KDPG WKDPG08 15 D 018 0.0 \$130.00 \$130.00

FBD LBD Oct 29 11/04/12 11/04/12 1

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total \* \* \* \* \* \* S MORN \$422.50 019 WCBSSUN 15 D 0.0 \$422.50

FBD LBD Oct 29 11/04/12 11/04/12 1

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G \* \* \* \* \* \* S NEWS NLATE11304 15 D \$1,316.25

0.0

FBD LBD Oct 29 11/04/12 11/04/12 1

Order Totals						
Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	55	0	\$27,579.50	\$23,442.58	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00

020

NR A/G

\$1,316.25

BS TELEVISION STATIONS

**KDKA-TV** 

Order ID: 57135 CF LOC-POL

Brian Butz-1-KDKA-TV

FBD - LBD: 10/29/12 - 11/06/12

HHOLDS

Created: 10/26/12 03:29 PM

Client:

Agency:

Buyer:

AE:

COMMITTEE TO ELECT JOHN... LITTLEFIELD CONSULTING (287117) CPE: //

Product:

Demo:

AUDITOR GENERAL (1310)

Agency Commission: 15 % Self Protect.: :20:00 Sched. Code: D

HL#:

Updated: Confirmed: EMENDEL on 10/26/12 03:59 PM

10/26/12 03:49 PM Contract: 10/29/12 08:56 AM

Billing Int: Monthly BM: SS

Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

Order Totals: \$27,579.50 \$23,442.58 \$0.00 \$0.00

DMA RTG